

# JOHN R. STOCKHAM, AICP

## RESUME

Mr. Stockham has over thirty years of experience as an urban and regional planner and development consultant. As a private consultant, he has worked extensively with local governments, state and federal agencies, private corporations, development companies, and individual landowners. In his early career, Mr. Stockham held increasingly responsible positions with local, regional and state governments in Oregon and Wisconsin.

Since 1980, Mr. Stockham has been a private urban planning and development consultant serving a wide variety of public and private sector clients in the Upper Midwest. He has prepared plans and land use studies for over 100 municipalities in the Upper Midwest. Mr. Stockham has supervised multidisciplinary teams addressing a broad range of complex land use and development-related issues. Mr. Stockham's approach to urban planning and development emphasizes the integration of good urban planning and design with sound economics and a thorough appreciation and understanding of the real estate market.

Mr. Stockham's areas of expertise include:

- Urban and Regional Planning
- Land Use Planning and Analysis
- Development Feasibility Analysis
- Site Planning and Design
- Zoning and Development Permitting
- Development Impact Analysis
- Public – Private Financing

### **Professional History**

Principal Planner/President  
Stockham Consulting  
2002 - Present

Principal Planner / Partner  
Smith Group JJR, Inc.  
Madison, Wisconsin 1999 – 2002

Principal Planner / Partner  
Camiros / Wisconsin, Ltd. (aka Discovery Group)  
Madison, Wisconsin 1989 – 1999

Principal Planner / Partner  
Stockham & Vandewalle, Ltd.  
Madison, Wisconsin 1980 – 1989

Senior Land Use Planner  
Dane County Regional Planning Commission  
Madison, Wisconsin 1977 – 1980

Land Use Planner  
Jackson County, Oregon 1975 – 1977

Land Use Research Assistant  
Oregon State Extension Service, 1973 - 1975

### **Professional Education**

Oregon State University  
Master of Science, Land Use Planning, 1974

University of Wisconsin – Madison  
Bachelor of Arts, American Institutions, 1972

Antioch College – Yellow Springs, Ohio 1964 - 1966

### **Examples of Relevant Experience**

#### *Market Analyses and Development Feasibility Analyses*

- Wingra BUILD Market Study and Redevelopment Plan, Madison, Wisconsin
- Cannery Square Feasibility Analysis, Sun Prairie, Wisconsin
- Allied Drive Commercial Area Market Analysis, Madison, Wisconsin
- Redevelopment Site Feasibility Analysis, Burlington, Wisconsin
- Westside Planning Area Market Analysis, Milwaukee, Wisconsin –
- Economic Development Strategy and Site Acquisition, Franklin, Wisconsin
- Downtown and Industrial Park TIF Feasibility Analysis, Fort Atkinson, Wisconsin
- Alternative Land Use and Economic Impact Analysis, Wisconsin Rapids, Wisconsin
- River Run Feasibility Analysis, Cedar Rapids, Wisconsin
- Comparable and Analogous Casinos Analysis, Battle Creek, Michigan
- Development Feasibility Analysis, Fitchburg, Wisconsin

#### *Site Master Plans*

- Bear Tree Community, Windsor and DeForest, Wisconsin
- Bergamont Golf Community, Oregon, Wisconsin
- Old Town Planned Community, Cottage Grove, Wisconsin
- Chapel Green, DeForest, Wisconsin
- Fitchburg Center Research Park, Fitchburg, Wisconsin
- High Crossing Business Park, Madison, Wisconsin
- North Lake, Middleton, Wisconsin
- Nicolet Campus Master Plan, Fitchburg, Wisconsin
- Waunakee Business Park, Waunakee, Wisconsin
- Apple Canyon Lake PUD, Galena, Illinois

#### *Development Impact Analysis*

- WPSC Weston 4 Power Plant Impact Analysis
- Crandon Mine Impact Analysis
- Emerald Park Landfill Impact Analysis
- MGE Power Generation Facility Impact Analysis
- Superior Cranberry Creek Landfill Impact Analysis
- Bergamont Golf Community Fiscal Impact Analysis

*Comprehensive “Smart Growth” Land Use Planning*

- Waunakee, Wisconsin Comprehensive Plan
- Oshkosh, Wisconsin Comprehensive Plan
- Manitowoc, Wisconsin Master Plan
- Chippewa Falls, Wisconsin Master Plan
- Spring Green, Wisconsin Comprehensive Plan
- Platteville, Wisconsin Master plan
- Onalaska, Wisconsin Comprehensive Plan
- Jefferson County Comprehensive Plan
- Duluth, Minnesota Comprehensive Plan
- Sturgeon Bay, Wisconsin Master Plan.
- Hardin, Montana Master Plan
- Fort Atkinson, Wisconsin Master Plan
- Minocqua, Wisconsin Comprehensive Plan
- Galena, Illinois Master Plan

*Transportation Planning*

- USH 12 Middleton – Sauk City Draft and Final EIS
- STH 26 Janesville – Watertown Draft EIS
- USH 12 Whitewater Draft EIS
- Rock County Transportation Study
- Marshfield Bypass Study
- Stadium Freeway Disposition Study
- USH 29 Chippewa Falls – Green Bay Economic Impact and Tourism Impact Study
- 76<sup>th</sup> Street Corridor Plan, Greenfield Wisconsin
- USH 12 and STH 26 Interchange Study

*Neighborhood and Corridor Planning*

- Fitchburg, Wisconsin - Nine Springs Neighborhood Plan
- Waunakee, Wisconsin - South Neighborhood Plan
- Delafield, Wisconsin - Northwest Quadrant Neighborhood Plan.
- Neenah, Wisconsin - Commercial Street Neighborhood Plan
- New Berlin, Wisconsin - National Avenue Commercial Corridor Plan

*Downtown Redevelopment Plans and Design Guidelines*

- Cedar Falls Iowa Downtown Riverfront Plan
- Delafield, Wisconsin Downtown Development Plan
- Fort Atkinson, Wisconsin Downtown Plan
- Shawano, Wisconsin Downtown Plan
- Pontiac, Michigan Downtown Plan
- Onalaska, Wisconsin Downtown Plan

*Zoning Ordinances and Development Guidelines*

- Elm Grove, Wisconsin Zoning Ordinance and Land Division Ordinance
- Delafield, Wisconsin Zoning Ordinance and Land Division Ordinance
- Waunakee, Wisconsin Zoning Ordinance and Land Division Ordinance
- Fort Atkinson, Wisconsin Zoning Ordinance Amendments
- Lancaster, Wisconsin, Zoning Ordinance
- Vilas County, Wisconsin Zoning Ordinance

*Intergovernmental Agreements and Annexation Studies*

- Waunakee – Westport, Wisconsin Joint Planning Area Agreement
- Cottage Grove, Wisconsin Cooperative Plan
- Bloomfield Municipal Incorporation Study
- Oshkosh, Wisconsin Annexation Study
- Sheboygan, Wisconsin Annexation Feasibility Study
- Fitchburg, Wisconsin Municipal Incorporation Study
- Delavan Lake Municipal Incorporation Study

*Recreational and Open Space Planning*

- Park and Open Space Plan, Waunakee, Wisconsin
- Milwaukee River Corridor Plan, Milwaukee, Wisconsin
- Nine Springs MMSD Wildlife Area Master Plan, Madison, Wisconsin
- Park and Open Space Fee Analysis, Raleigh, North Carolina
- Horicon Marsh Interpretive Center Master Plan, Horicon, Wisconsin
- Menominee River Basin Recreation Plan, FERC Licensing Study, WE Energies
- Peshtigo River Basin Recreation Plan, FERC Licensing Study, Wisconsin Public Service Corporation

**Professional Memberships and Certifications**

American Institute of Certified Planners, Charter Member,  
Licensed Real Estate Broker, State of Wisconsin  
American Planning Association  
Urban Land Institute, Associate Member  
Congress of New Urbanism

**Civic Affiliations**

Chairman, Urban Design Commission, Madison, Wisconsin  
Transportation Task Force, Madison, Wisconsin  
Task Force on Skywalks and Pedestrian Access, Madison, Wisconsin  
Board Member, Council of Neighborhood Organizations, Madison, Wisconsin  
President, Lakeside Neighborhood Association, Madison, Wisconsin  
Vice-President and Board Member, Cove Condominium Association, Madison, Wisconsin  
Board Member, Bombay Bicycle Club, Madison, Wisconsin  
Economic Development Committee, Downtown Madison, Inc., Madison, Wisconsin  
Planning Committee, Regent Neighborhood Association, Madison, Wisconsin